

Research and Practice on the Talents Training Model of "Trinity Studio" under the Background of Innovation and Entrepreneurship of Art and Design in Higher Vocational Colleges

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Abstract: When the higher vocational schools explore the talent training model, they will make comprehensive considerations according to the needs of enterprises and society. In the course of talent training, the art design major in higher vocational colleges will feedback from the direct needs of the society and guide the training plan of the students in the school. The author mainly takes innovation and entrepreneurship as an opportunity to analyze the practical significance of the talent training model of "trinity studio", analyze the goals and tasks of the training mode, and then analyze the innovation and characteristics of this training mode combined with the orientation of innovation and entrepreneurship. At the same time, the specific methods and ways of this training mode are summarized.

Keywords: Art students in higher vocational schools, Design majors, Innovation and entrepreneurship, Trinity studio, Talent training mode

Introduction

Creative and innovative industries occupy an important position in the global new economy. In recent years, they have created unpredictable economic output values, which is an inevitable trend in the development of modern society and an engine of new economic growth. Compared with traditional industries and manufacturing industries, the creative industry has become unstoppable and trend-setting. Under such a background, the innovation and entrepreneurship have taken root in colleges and universities. The state, the provinces and autonomous regions and schools attach great importance to innovation and entrepreneurship. They are guided by innovation and entrepreneurship, and are managed and cultivated by the "trinity studio". The selection of art and design students in vocational schools for talent training is a training model based on social needs and on the future employment orientation of students. It is a training mode that combines students' professionalism to stimulate students' entrepreneurial enthusiasm. It is also a training mode to develop and innovate the professional competence of art and design majors in higher vocational colleges.

1. The Practical Significance of Carrying out the Talent Training Mode of "Trinity Studio"

"Design changes life, and design creates value." Art itself comes from life, but it is higher than life. The talent training model of "trinity studio" can enable students to have a good transition period between school and society. This transition period can enable students to realize the social needs for their own positions, and these social needs can feed back to students to guide them to study harder and more targeted in schools. In addition, such training mode can meet the local demand for talents and the increasing demand for design talents; from a long-term perspective, it can reform the training mode of high-skilled talents in higher vocational colleges, and truly realize the integration of teaching, learning and hands-on operation. So such a training mode has important practical significance.

2. The Objectives and Tasks of the Talent Training Mode of “Trinity Studio”

In innovative industries, art and design industry has a share of more than 60% in the field of industrial development. Art and design industry itself occupies an important position in regional economic development, so the demand for art and design professionals in all sectors of the country is increasing year by year, and the employment opportunities of such professional students are greatly increased. Higher vocational schools themselves bear the burden of transporting talents for the society, and art and design majors also occupy an important position in the development of schools. It is critical to train the talents needed by the society in a new way by closely combining with the development needs of the industry. How to train the talents needed by the society and meet the new needs of future social development is worth pondering. Studio-based training mode can be refined according to the professional direction, such as advertising design, landscape design, and public art and interior design studio. According to the different frameworks in different fields of learning, it can be made into a teaching platform with close connection and network distribution. Each studio can learn in different degrees according to the actual cases. During the period, it combines case teaching analysis, skills enhancement, and school-enterprise cooperation. According to the orientation of innovation and entrepreneurship, it can give more entrepreneurial experience to students who want to start their own businesses and more innovative inspiration to students who want to find jobs.

Therefore, the most important goal of the talent training model of "trinity studio" is to train a group of art and design talents with high quality and high business ability. With the combination of enterprises, schools and students, the model of studio system is constructed with innovation and entrepreneurship as an opportunity and platform to be internalized into a spiritual driving force and be externalized as a boost on the capital platform to help students better carry out all kinds of learning. When constructing the training model, the school can also be guided by the enterprise and actual projects to develop a curriculum system training model. More core reforms and innovations should be given to the core and quality courses to better meet the needs. The task of this training goal is completed not only by students and teachers, but also for school leaders to give more policy, management and institutional help, to help improve teachers' ability and build a teaching team with high teaching level, strong comprehensive practical ability and reasonable division of labor. The studio-based training model can also be fostered by innovation and entrepreneurship, and gradually become a base for art design. Its flexible and diverse teaching method and the special cross-interaction model can improve students' comprehensive quality and cultivate their ability to innovate and start a business.

3. The Innovation and Characteristics of the Talent Training Model of "Trinity Studio" Under the Background of Innovation and Entrepreneurship

Under the background of innovation and entrepreneurship, the biggest feature of the talent training model of "trinity studio" is the change of the student curriculum. Students can choose the corresponding studio to learn according to their own interests, and carry out the training of course scores. This type of course selection can better realize the credit system management. The two-way selection of the studio itself is powerful and inclusive. The second feature is the development of professional ability. Such a model takes innovation and entrepreneurship as an external driving force, and regards enterprise resources as an internal help, and takes learning and doing as teaching mode, so that the mode of teacher learning and training room learning is gradually transformed into workshop learning and studio learning, and the arrangement is more flexible. The traditional boundary and studio-based teaching model can mix the characteristics of on-site teaching, simulation entrepreneurship, and project-based learning. The third feature is to achieve zero-distance contact between teachers and students, which constitutes a good teacher-student interaction. The relationship

between teachers and students has changed from the relationship between the podium and the desk to face-to-face communication and hands-on teaching. Such a "teacher-apprentice" relationship can better implement various teaching tasks, change the traditional alienation relationship, and form a better interaction. The last feature is the advantage of the studio itself. The working mode of the studio is more closely related to the management of the company. This nature enables students to enter the studio to study, and at the same time, they have the identity of students and designers to achieve better docking between practical teaching and professional positions, increasing students' learning emotions and entrepreneurial atmosphere. Such a learning atmosphere can also help students to increase their interest in learning and stimulate their desire to learn. The institutionalization and projectization of various tasks have enabled students to comprehensively study in teaching, research, production, and technical services, and improve their employment competitiveness and self-employment ability.

Such a talent training mode also has its own innovation, which is mainly reflected in the following innovation, such as, high-skilled personnel training mode innovation, teaching concept innovation, training base operation mode innovation, and curriculum project innovation. In addition, this kind of talent training can be guided by projects and driven by tasks to encourage students to learn better. And this teaching concept breaks the traditional classroom restrictions, expands the form and connotation of the classroom, and improves the teaching effect. Moreover, such a model makes the training base upgraded in an all-round way, and students can really get into contact with the actual working environment and work pressure, and have better innovation points in the operation mechanism. Furthermore, this mode links with enterprises, takes innovation and entrepreneurship as an opportunity, and combines curriculum content and actual production with curriculum-based teaching methods to break through the distance between theory and practice.

4. Specific Methods and Ways of the Talent Training Model of "Trinity Studio"

(1) To Strengthen the Cooperation Between Schools and Enterprises and to Enhance the Ability of External Radiation to Serve the Regional Economic Construction

According to the school-enterprise cooperation platform built by the school, we should take innovation and entrepreneurship as the initial opportunity and ultimate orientation, and carry out teaching, training, production, vocational skills identification, and technology research and development in the studio, so that the base will gradually become excellent teaching resources and students will gradually become high-tech talents.

(2) To Build a new Teaching Curriculum System by Combining with the Part-time Full-time Teaching Team

The studio system helps students master various skills better, and with the support of professional leaders, backbone teachers and social elites, students can grow faster. The dual-teacher system, that is, the social outstanding talents are part-time teachers, and the in-school teacher teams are full-time teachers. With the construction of incentive system, students can better grasp the theoretical knowledge and practical experience, and teachers also have the opportunity to learn better.

(3) To have Breakthrough in Innovation and Entrepreneurship

Each studio should cultivate students' innovative spirit and entrepreneurial ability, enabling students to build their own studios with small teams based on the platform built by the school, and to undertake projects in line with the resources of the university and local economic needs. And innovative entrepreneurship events can give students more policy concern and appropriate start-up funds to encourage students to truly "fight for themselves" in the process and help solve the employment problem.

5. Conclusion

Modern people pay more attention to keywords such as design sense and aesthetics than expected. Art designers are the core of these vocabulary. As the graduate of art and design, they should take the initiative to lift their shoulders, have the responsibility and obligation to infiltrate art into life and improve the quality of life of residents. This is something that art and design students must face in the future. Students in the art and design class in higher vocational schools are guided by innovation and entrepreneurship. According to the talent training model of "trinity studio", students can carry out in-depth study in their own interests, integrate resources inside and outside the school, and enhance their thinking ability and practical ability. And finally they will be gradually developed into high-tech talents, and be able to better adapt to society and meet social needs in the future.

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